# Blackbaud Cloud Operations in a Microsoft® Azure Environment

For APAC-based Organisations

As the leading provider of software for powering social impact, Blackbaud is committed to providing our customers with a modern, high-performance cloud environment. We know your cloud solutions are essential to your mission, and it's crucial they're effective, secure, and scalable.

## Blackbaud provides enhanced security, reliability, and performance, so you spend more time on your mission—not your tech stack.

To ensure that you benefit from the best possible environments today and tomorrow, Blackbaud has partnerships with cloud service providers, including Microsoft Azure, our preferred cloud service provider.

Positioned as a leader in multiple Gartner Magic Quadrant categories, Azure has received numerous industry accolades for security and scale. Additionally, Blackbaud has been developing on the Microsoft stack for over three decades and is one of Microsoft's top Azure-based providers.

Once relocated, customers' data will live "geographically" within the cloud—e.g. Australian customers' data will reside in Australia, etc. Certain Blackbaud Services—such as email and payment services—currently reside outside of Australia and New Zealand. Blackbaud and its customers put reasonable protections in place for such transfers by agreeing to comply with Australian privacy laws as applicable to Blackbaud in its handling of customers' personal data, including the Australian Privacy Principles.

## Five reasons Blackbaud Cloud Operations in a Microsoft Azure environment are a great fit:

#### Reliability

Blackbaud solutions reside on highly available, high-performance servers and leverage latest technologies. There's no need to worry about maintaining an on-premise database thanks to the hybrid cloud.



### We're committed to your success.

Our Cloud Operations team will ensure optimal configuration and performance as you onboard with us to a Microsoft Azure environment in Australia.

To learn more visit our Public Cloud Relocation Resource and FAQ Page.

Learn More

#### Scalability

Microsoft Azure's on-demand architecture makes it an ideal platform for your deployment. The scalability of Azure meets the demand of your organisation and adjusts to accommodate your changing needs quickly and seamlessly.

#### **Performance**

Instead of storing your organisation's data on a single machine, Azure distributes it across multiple machines throughout Blackbaud's massive server architecture. This provides a layer of redundancy that keeps your deployment running if maintenance needs to be performed on one of the machines.

#### Security

Microsoft Azure is renowned for its competitive encryption options and compliance coverage. With its Federal Risk and Authorisation Management Program (FedRAMP) High authorisation—which includes 18 Azure services—more than 70 compliance coverings, and commitment to the General Data Protection Regulation (GDPR) requirements, it's the most trusted cloud.

#### **Affordability**

With no costly hardware to purchase or maintain, deploying your Blackbaud solutions in Azure is convenient, cost effective, and scalable.



monthly uptime guaranteed



monitoring

#### Blackbaud Cloud Operations powered by Microsoft Azure provide enhanced benefits.

- Physical, operational, and software measures for 24/7 monitoring
- 99.9% uptime commitment
- Highly-redundant architecture for improved performance
- Service-oriented architecture for rapid product deployment and efficient issue mitigation
- Automated infrastructure to better manage capacity and performance

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- Dedicated environments
- Real-time enhancements and updates without taking your systems down
- End-to-end servicing of your solutions to free your IT staff and reduce cost
- Modern Internet data transfer for external and internal traffic
- Data storage in a secure Microsoft Azure cloud environment

#### About Blackbaud

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility, and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. Learn more at www.blackbaud.com.

